



Southside Virginia Association of REALTORS®

2010 Affiliate Sponsorship Opportunities



114 Maple Grove Avenue, Colonial Heights, Virginia 23834

804-520-4496 Office

www.SVARealtors.com

804-520-4256 Fax

Hello PARTNERS!

Everybody has some connection with real estate! You either own a little bit of it yourself or you provide services to someone who owns it.

Our program offers you an opportunity to use your marketing and advertising dollars wisely by creating a unique partnership between you and our members. The Southside Virginia Association of REALTORS® (SVAR) is a non-profit organization comprised of over 600 REALTORS®, Brokers, and Affiliate members. Our territory includes the Cities of Colonial Heights, Petersburg and Hopewell; the towns of Chester, Emporia and Ettrick; as well as either all or portions of the Counties of Chesterfield, Prince George, Dinwiddie, Surry, Greensville, and Sussex.

SVAR's members are very active within the Association as well as the local community. Whether it is speaking before a public body on issues affecting the real estate industry that each of us owns a portion of, collecting food for the local foodbanks, conducting blood drives, or building homes through Habitat for Humanities, SVAR REALTORS® also give back to the communities that have supported them in their profession.

We ask you for your support—your involvement—and whatever time and energy you can provide to help further these goals. We truly cannot do all that we have done—and plan to do—without PARTNERS like you.

Please join us and be part of our community and network with those who can also help **YOU** in your endeavors.

Leigh M. Dicks, CAE, CEO

GOLD Affiliate Sponsorship \$1000.00 (limit 4)

- Affiliate Membership (Value \$300)
- Introduction at one of the two General Membership Meetings & the opportunity to speak for about 5 minutes about your product/service. (Value Priceless)
- 2 Tickets to REALTOR 'fun events' held throughout the year – one ticket at each event or 2 tickets to your favorite! Your choice!! (Total value not to exceed \$60)
- Banner ad with hyperlink to YOUR website on the SVAR Website—3 months. (Value \$1000)
- Business card ad in SVAR newsletter – currently published quarterly. (Value \$200)
- Business card ad in Recognition/Awards Program (Value \$250)
- Sponsorship Signage at all meetings:
 - General Membership & Annual Meeting (2)
 - Broker Meetings (2)
 - Other events sponsored by SVAR
- Presentation opportunity at one of the six New Member Orientations (Value Priceless)

Total Value: \$1870+

Your Cost: \$1000

SILVER Affiliate Sponsorship \$750.00

- Affiliate Membership (Value \$300)
- 2 Tickets to REALTOR 'fun events' held throughout the year – one ticket at each event or 2 tickets to your favorite! Your choice!! (Total value not to exceed \$60)
- Business card size ad with hyperlink to YOUR website on the SVAR Website—6 months. (Value \$600)
- Business card ad in SVAR newsletter – currently published quarterly. (Value \$200)
- Business card ad in Recognition/Awards Program (Value \$250)
- Sponsorship Signage at all meetings:
 - General Membership & Annual Meeting (2)
 - Broker Meetings (2)
 - Other events sponsored by SVAR
- Presentation opportunity at one of the six New Member Orientations (Value Priceless)

Total Value: \$1410+

Your Cost: \$750

BRONZE Affiliate Sponsorship \$500.00

- Affiliate Member (Value \$300)
- 2 Tickets to REALTOR 'fun events' held throughout the year – one ticket at each event or 2 tickets to your favorite! Your choice!! (Total value not to exceed \$60)
- Business card ad in SVAR newsletter – currently published quarterly. (Value \$200)
- Business card ad in Recognition/Awards Program (Value \$250)
- Sponsorship Signage at all meetings:
General Membership & Annual Meeting (2)
Broker Meetings (2)
Other events sponsored by SVAR

Total Value: \$1110+

Your Cost: \$500

PEWTER Affiliate Sponsorship \$350.00

- Affiliate Membership (Value \$300)
- Company name with hyperlink to YOUR website on the SVAR Website—4 months. (Value \$400)
- Business card ad in SVAR newsletter – currently published quarterly. (Value \$200)
- Company name listed in Recognition/Awards Program (Value \$75)
- Sponsorship Signage at all meetings:
General Membership & Annual Meeting (2)
Broker Meetings (2)
Other events sponsored by SVAR

Total Value: \$975+

Your Cost: \$350

All sponsors can have their brochures displayed at the SVAR headquarters with information placed in each new member's orientation booklet as well.

Some of the "FUN EVENTS" SVAR has held in the past:

Awards Banquet (February)

REALTOR Picnic (May)

Operation Wreath (November)

YES! I want to support SVAR, its members and the real estate industry!

Firm: _____

Name: _____

Phone: _____ Email: _____

Address: _____

Circle appropriate item below.

- | | |
|---------------|-------------------------|
| GOLD | \$1000 (limit 4) |
| SILVER | \$750 |
| BRONZE | \$500 |
| PEWTER | \$350 |

All ads will be in color and need to be submitted in
jpg/print ready format to LeighDicks@SVARealtors.com.

___ Check Enclosed—Payable to “SVAR”

___ Credit Card Being Used

CC #: _____ Expiration Date: _____

Name on Card: _____

Card Billing Address: _____

Security Code: _____ Date submitting this form: _____

SIGNATURE: _____

If using credit card, please FAX to SVAR at 804-520-4625—do not mail.

THANK YOU FOR BEING A SPONSOR!

SVAR's mission is to provide our members with the resources and services they need to conduct ethical, professional, and profitable businesses.

**Thank you
for your
consideration!**

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